



The Asthma and  
Respiratory Foundation  
of New Zealand (Inc.)  
Te Taumatua Huango,  
Mate Ha o Aotearoa

**Media Statement  
Embargoed to 7am Thursday 28 April 2005**

**Big increase in support for smokefree bars**

A new survey shows that the public is right behind smokefree bars – and the biggest increase in support has come from smokers.

The UMR Research survey found that public support for a complete ban on smoking in pubs and bars has increased by 13 points in the space of five months, to nearly 70 percent. Support from smokers increased to 42 percent in April 2005, compared with 22 percent in the previous survey in November 2004. Support from non-smokers increased to 75 percent, from 66 percent in 2004.

Asthma and Respiratory Foundation Executive Director Jane Patterson says these results back up anecdotal feedback – that smokers and non-smokers alike appreciate being able to breathe safe air while out socialising.

“Before bars went smokefree inside on December 10 last year, people weren’t quite sure what to expect, and there was some nervousness. But now it is clear to everyone that smokefree bars are no big deal – it’s not that difficult to just pop outside for a cigarette.

“Even smokers, some of whom vehemently opposed the legislation, are appreciating the benefits of not having to stand for hours in a haze of poisonous second-hand smoke. And from the demand on smoking cessation

---

services, it appears that smokefree bars are helping smokers reduce the amount they smoke, or quit completely.”

The survey found that over the past four years public support for smokefree bars has risen from 38 percent to 69 percent. Support for smokefree restaurants is even higher – increasing from 61 percent in 2001 to 81 percent in 2005.

The UMR Research nationwide omnibus survey is a telephone survey of a nationally representative sample of 750 New Zealanders 18 years of age and over. The margin of error for a 50% figure at the '95% confidence level' is  $\pm 3.6\%$ .

**For further information contact:**

Jane Patterson, Executive Director, Asthma and Respiratory Foundation

Phone: 04 499 4592, Cell: 021 332 237.

A full copy of the survey results is on the Asthma and Respiratory Foundation website: [www.asthmanz.co.nz](http://www.asthmanz.co.nz).

---

## BACKGROUND INFORMATION

### Smoking Ban in Restaurants, Bars and Pubs

### Omnibus Results

---

[April 2005]



WELLINGTON 3 Collina Terrace Thorndon WELLINGTON <u>NEW ZEALAND</u>	AUCKLAND 11 Earle Street Parnell AUCKLAND <u>NEW ZEALAND</u>	SYDNEY Level One, Suite 105 332-342 Oxford Street SYDNEY NSW 2022 <u>AUSTRALIA</u>	BRISBANE 30 Argyle Street Brisbane QUEENSLAND 4010 <u>AUSTRALIA</u>
Tel: +64 4 473 1061 Fax: +64 4 472 3501	Tel: +64 9 373 8700 Fax: +64 9 373 8704	Tel: +61 2 9386 1622 Fax: +61 2 9386 1633	Tel: +61 7 3262 5922 Fax: +61 7 3262 8082

Email: [umr@umr.co.nz](mailto:umr@umr.co.nz)  
[www.umr.co.nz](http://www.umr.co.nz)

---

## Methodology

---

Results in this report are based upon questions asked in the UMR Research nation-wide omnibus survey. This is a telephone survey of a nationally representative sample of 750 New Zealanders 18 years of age and over.

Fieldwork was conducted from 14<sup>th</sup> to 17<sup>th</sup> April 2005 at UMR Research's national interview facility in Auckland.

The margin of error for a 50% figure at the '95% confidence level' is  $\pm 3.6\%$ .

---

## Summary of Key Findings

---

- A complete ban on smoking in New Zealand restaurants, pubs and bars continues to receive increased support according to the latest omnibus results.
- 81% of respondents declared support for a complete ban on smoking in New Zealand restaurants (up 8 points since November 2004). 17% opposed a complete ban (down 7 points) with 2% unsure or volunteering conditional answers.

Support among smokers also rose in this monitor with 62% (up 14 points) supporting a complete ban on smoking in restaurants. 37% were opposed (down 13 points) with 1% volunteering conditional answers. This compared with non-smokers where 86% (up 5 points) supported a complete ban and 12% (down 4 points) were opposed.

Females were more likely to support a ban on smoking in restaurants with 83% support (up 6 points) compared to 78% support by males (up 9 points).

- Support also rose significantly for a complete ban on smoking in pubs and bars (up 13 points to 69%), however support remained lower than for restaurants. 27% were opposed (down 13 points) with 4% unsure or volunteering conditional answers.

Among smokers support for a complete ban in pubs and bars rose significantly in this monitor with 42% (up 20 points) supporting a complete ban. 55% were opposed (down 21 points) and 3% gave conditional answers. This compared with non-smokers where 75% supported a complete ban (up 9 points) and 20% were opposed (down 9%).

Female respondents were more likely to support a complete ban at 73% compared to male respondents (64%).

- 21% of respondents claimed to smoke cigarettes. Higher declared proportions of smokers were recorded among younger audiences.
-

## SMOKING IN RESTAURANTS

*Do you support or oppose a complete ban on smoking in New Zealand restaurants?*

	APR 01 %	JAN 02 %	APR 03 %	NOV 03 %	NOV 04 %	APR 05 %
Support	61	60	66	67	73	81
Oppose	33	34	31	29	24	17
Depends	3	4	1	3	2	1
Unsure	3	2	2	1	1	1
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

## SMOKING IN RESTAURANTS

*Do you support or oppose a complete ban on smoking in New Zealand restaurants?*

	All Respondents	Smokers	Non Smokers
	<b>APR-05</b> %		
Support	81	62	86
Oppose	17	37	12
Depends	1	1	1
Unsure	1	-	1
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>
	<b>NOV 04</b> %		
Support	73	48	81
Oppose	24	50	16
Depends	2	1	2
Unsure	1	1	1
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>

### SMOKING IN BARS & PUBS

*Do you support or oppose a complete ban on smoking in New Zealand pubs & bars?*

	APR 01 %	JAN 02 %	APR 03 %	NOV 03 %	NOV 04 %	APR 05 %
Support	38	38	49	48	56	69
Oppose	54	51	46	46	40	27
Depends	4	7	2	3	2	2
Unsure	4	4	3	3	2	2
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

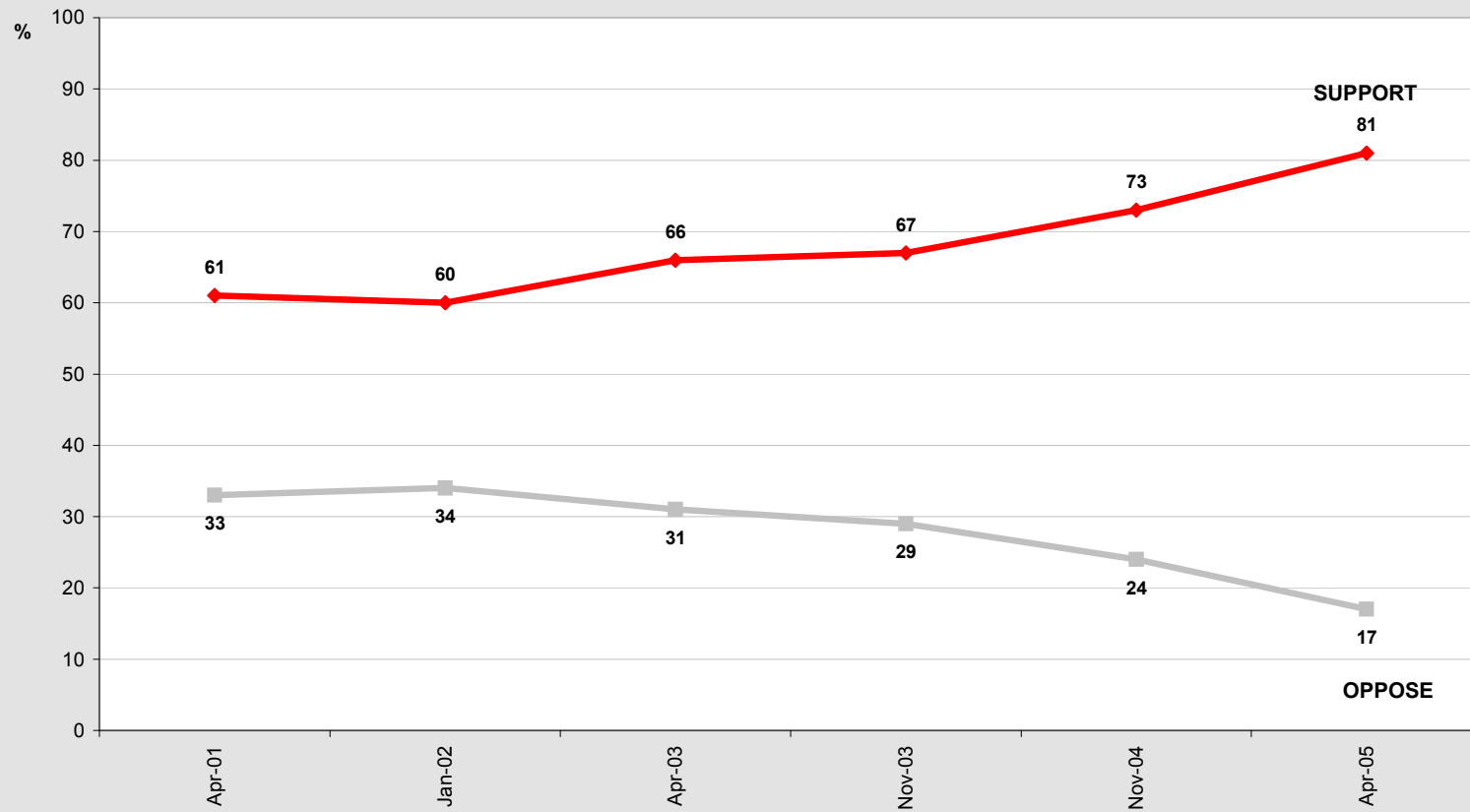
### SMOKING IN BARS & PUBS

*Do you support or oppose a complete ban on smoking in New Zealand pubs & bars?*

	All Respondents	Smokers	Non Smokers
	<b>APR-05</b> %		
Support	69	42	75
Oppose	27	55	20
Depends	2	3	2
Unsure	2	-	3
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>
	<b>NOV 04</b> %		
Support	56	22	66
Oppose	40	76	29
Depends	2	1	3
Unsure	2	1	2
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>

## SMOKING IN RESTAURANTS

*Do you support or oppose a complete ban on smoking in New Zealand restaurants?*



## SMOKING IN BARS & PUBS

*Do you support or oppose a complete ban on smoking in New Zealand pubs & bars?*

