



Submissions Seminar: Applying the Vision and the Toolkit

The Smokefree Coalition invites its members to a networking event intended to help us coordinate our submissions to the Maori Affairs Select Committee's Inquiry on the Tobacco Industry's impact on Maori.

*Chairing the Wellington Seminar will be Jane Patterson of the Asthma Foundation
Monday December 14th, Senna Room, Museum Hotel, Wellington*

9am Registration, tea and coffee

9.30am Blessing and Karakia

9.45am The Vision 2020:

Keeping our Eyes on the Prize as we make our Submissions

Prudence Stone, Director, Smokefree Coalition. Tony Blakeley, Otago School of Medicine.

10am 2020 Vision on 2040:

Ending tobacco retail by 2020 is one important step to ending ethnic mortality inequalities by 2040 .

Tony Blakeley, Otago School of Medicine

10.15am Opening the Toolkit for Submissions:

Guidelines, Frameworks and Resources to help us focus our Submissions

Shane Kawanata Bradbrook, Director, Te Reo Marama

10.30am Morning Tea

10.45am Building Results: A Timeline of Recommendations to the Select Committee

What can we achieve from this Inquiry? Our efforts toward time-lining the Vision help our submissions, and have the same agenda.

Ben Youdan, Director, ASH

11am Building Results: Recommendations to the Select Committee

Tobacco Endgames for Aotearoa.

George Thomson, Otago School of Medicine

11.15am Building a Platform: Delivering messages to / mustering public's support

From January 29th our focus will be to carry on building momentum around the issue of tobacco control in the media. Members will be encouraged to brainstorm their capacity to contribute to this public forum.

Paula Snowden, CEO, Quit Group

11.30am Building a Platform: Convincing different key groups

Policy makers are a different group, and the public has different groups that need convincing.

Richard Edwards, Otago School of Medicine

11.45am A Workshop for the Toolkit: Key Messages

Members will be asked to split into three groups, Medical, Whanau-ora, Consumer/personal, to network amongst a cluster of peers, form strategic partnerships or alliances, comprehending together the strength of the Coalition voice for this Inquiry.

12.45pm Networking Lunch

Please rsvp to director@sfc.org.nz

Prudence Stone ph:04 472 0157



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*Chairing the Auckland Seminar will be Professor Robert Beaglehole, Chairman of SFC
Thursday December 10th, Te Hotu Manawa Maori, D72 Building, 72 Dominion Road, Mt Eden*

9am Registration, tea and coffee

9.30am Blessing and Karakia

9.45am The Vision 2020:

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Moana Tane, Executive Director, Te Hotu Manawa Maori

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Prudence Stone ph:04 472 0157 (Be advised attendance will be strictly limited)