

Smokefree Coalition
te ohu auahi kore

www.sfc.org.nz

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027 648 2020

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ASH the asthma foundation
Center respiratory health for New Zealanders

Cancer Society
Kaitiaki Mātauranga
Te ō Aotearoa

Heart Foundation

The Quit Group
TE ROOPU ME MUTU

Pacific Heartbeat

NEW ZEALAND MEDICAL ASSOCIATION

PHOCUS on Health
Partner for a Healthier New Zealand

Care

TALA PASIFIKA

AT THE HEART OF THE MATTER. NZ DRUG FOUNDATION

The Royal New Zealand College of General Practitioners

Mental Health Foundation of New Zealand

STROKE FOUNDATION

Paediatric Society New Zealand

NEW ZEALAND COLLEGE OF MIDWIVES

PHARMACY GUILD OF NEW ZEALAND

Te Runanga o Aororua ki te Whenua o Aotearoa

FADE PARENTS CENTRE
www.fade.org.nz
FOUNDATION FOR ACTION AND PARENT EDUCATION
Te Tākaro Kaitiaki Whāiriōki

PHYSIOTHERAPY NEW ZEALAND

SPANP
Smokefree Pasifika Action Network
PHYSIOTHERAPY NEW ZEALAND
Kaitiaki Whāiriōki

change Children

NEW ZEALAND NURSES ORGANISATION

change

1
WELL FACTOR NURSES & THERAPISTS

Ara Taiohi
Te kaupapa hāwhiri me te āwhiri

Barnardos

The Royal Australasian College of Physicians

TSANZ
The Thoracic Society of Australia & New Zealand Inc

diabetes new zealand

consumer Plunket
Making decisions easy

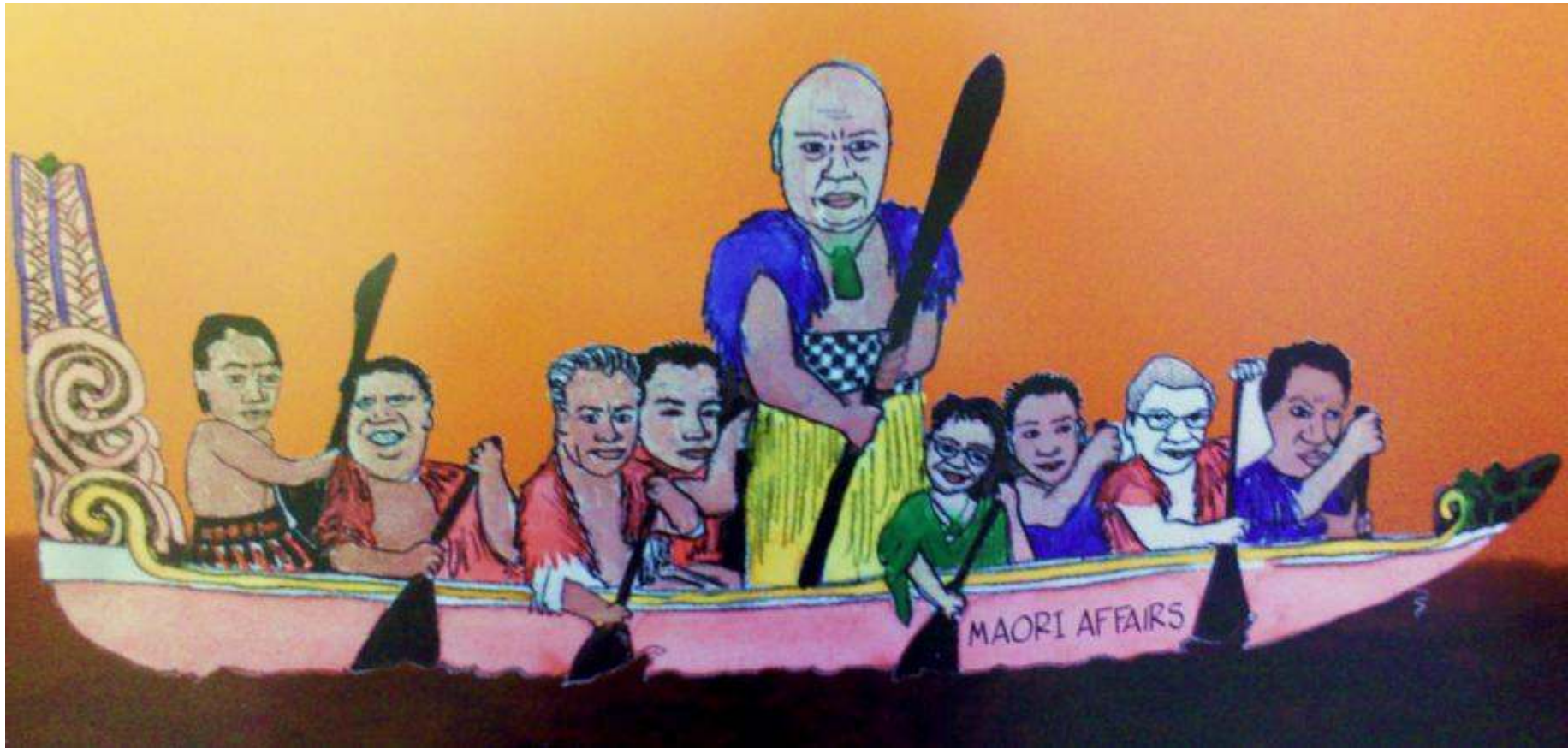
Plunket
Te Kaitiaki Whāiriōki
Te Kaitiaki Whāiriōki

Te Kaitiaki Whāiriōki

NEW ZEALAND DENTAL ASSOCIATION



*Future generations of New Zealand children will
be free from exposure to tobacco and will
enjoy smokefree lives...*



Select Committee Inquiry 2009-2010:

On the tobacco industry in New Zealand
and the consequences of tobacco use for Maori



Today's goals:

1. Introduce the three strategic objectives of our Vision for 2020
2. Give some context: A timeline of the Inquiry's parliamentary process
3. Summarise government's commitments to 2015 and 2025
4. Suggestions for ways you can join in our social movement

*Future generations of New Zealand children
will be free from exposure to tobacco and
will enjoy smokefree lives...*



Protect children from exposure:

- Effective enforcement of the Smokefree Environments (controls and amendments) Act
- Plain packs
- All children's environments are Smokefree environments
- Expose the tactics of the tobacco industry



Reduction of supply and demand:

- Price tobacco too high
- Retailer licensing
- Effective health warnings on packs
- Regulating product constituents and nicotine content



Increase successful quitting:

- Improve range of cessation options for quitters
- Raise cessation's priority throughout all healthcare (and social) services
- Bust the myths surrounding nicotine replacement
- Improve knowledge of tobacco addiction and relapse

Tupeka Kore Aotearoa 2020
Tobacco Free New Zealand 2020

Achieving the Vision





The Maori Affairs Select Committee Report:

42 recommendations

Urging government set a date for NZ's endgame for tobacco

...as well as a benchmark halfway date

and to develop a kaupapa Maori approach to the endgame strategy

Government's response March 14 2011:

- The long term aspiration of making Aotearoa New Zealand “essentially Smokefree” by 2025
- Setting midterm goals aiming for halving consumption and prevalence by 2015
- To consider a Kaupapa Maori approach as viable Maori framework for tobacco control

Key commitments:

Plain packaging

- Section 21[c] of SFEA states NZ to coincide with Australia on packaging of tobacco products
- Govt is monitoring Australia's progress, PM and Ministers have said this measure is likely
- A cabinet paper was due June 30, but has been delayed
- New evidence shows this measure will have impact on youth

Key commitments:

Banning retail displays

- Retailers have 12 months from July 23
- Does your region have a retailer database?
- Do you know your region's Enforcement Officer?
- How can you or your organisation support the transition and ongoing enforcement?
- What to retailers need to know in order to comply?

Key commitments:

Tobacco Excise Tax

- Govt has called for proof that last three tax increases had impact, before they will legislate more
- What evidence can Auckland provide?
- The ASH Year 10 survey 2010 shows a decline in uptake, but not enough to reach target in 2015:
tax increases must be higher than 10%
- Jan 1 2012 the last of the three 10% tax increases:
Promote quit attempts this Christmas / New Year!

Key commitments:

Extend Smokefree environments

Commitment is qualified with preference for “non-legislative options”, ie:

Parks, playgrounds, beaches, alfresco dining, free public events and school zones that all fall within local government authority, will take our advocacy on a regional level

What about cars carrying children?

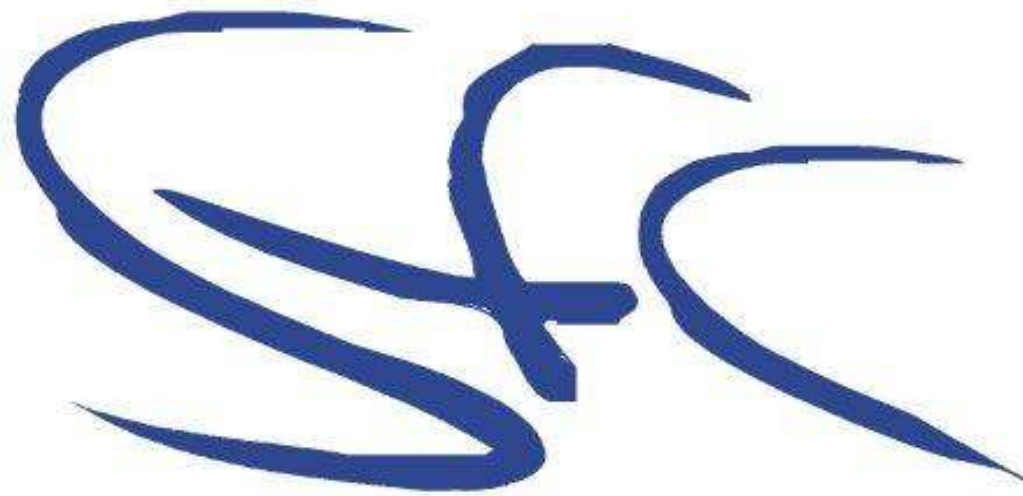
...And what about the new smoking areas for gamblers at the casino?

...Or prisoners once released from prison, having become Smokefree on the inside?

...how do we support young pregnant women who wish to quit for their baby, when their partners or households remain prevalent?

...how do we support people with mental illness to quit?

...and what is the state of our competency toward our migrant populations?



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